



Travefy Professional

Case Studies

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Tourism Calgary

Dynamite Travel

Gravitate Travel



Craft, Collaborate, and Deliver.

“This may sound dramatic, but Travefy truly changed my professional life and how I do business everyday.”

- Kristyn Snell, Coordinator, Trade and PR - Tourism Calgary



Kristyn's Story

As a Destination Marketing Organization (DMO), [Tourism Calgary](#) works on multiple itineraries at once while also working closely with their Provincial Marketing Organization, Travel Alberta. Finding a way to streamline the process and make itinerary building simpler and more creative was at the top of Kristyn Snell's list. Kristyn is the Coordinator, Trade and Public Relations for Tourism Calgary and she gets the chance to welcome media and travel trade contacts to showcase and highlight Calgary as an amazing place to visit, as well as organizing the visit for them.

“I felt like I was spending so much time fiddling with formatting in Microsoft Word that it was taking away from my creative flow and aesthetics and usability of the itinerary,” Kristyn says. Then she found Travefy Professional. “The technology available via Travefy is something we desperately needed,” she added.

“Working in tourism and with media folks, things constantly change. Travefy allows us to update and edit itineraries from anywhere,” said Kristyn. “This may sound dramatic, but Travefy truly changed my professional life and how I do business,” she says.

Beyond simplifying the itinerary building process, Kristyn also loves the Trip Plans and Travefy Pro app. “Now I can check in on guests itineraries when I'm out of the office and communicate with them in real time to make sure all of their needs are met.” She also enjoys the happiness Travefy has brought her team. “I feel like as a team we have more opportunities to look forward to because Travefy has taken so much work off our plates,” Kristyn concludes.



Creating Unique Travel Experiences

"The final appearance of the itinerary we send to our clients is personally what made me want to use [Travefy Professional]."

- Dr. Terika L. Haynes, Founder of Dynamite Travel



Dynamite Travel's Story

[Dynamite Travel, LLC](#) was founded in 2008 by Dr. Terika L. Haynes, a savvy business professional who sought to create a company that would assist customers in creating unique travel experiences. Dynamite Travel also assists customers with excursion planning, dinner reservations, and anything else that will make their customers feel like they are a VIP traveler. Which is why a beautiful and professional looking itinerary was a must for the Dynamite Travel team.

At the beginning, the team was simply comparing Travefy Professional with another itinerary builder they had been using. "Ultimately, we ended up switching to Travefy since we liked the offered features more," says Jessica Rodriguez, assistant at Dynamite Travel.

"The features are nicer than the previous itinerary builder we had used. It's 'flashy'! The final appearance of the itinerary we send to our clients is personally what made me want to continue using it after the trial period was over," Jessica added.

When asked what Dynamite Travel's team favorite feature was, they said, "The ability to automatically populate cruise information, although I really like all the features Travefy Professional offers."

Now, this elite travel business can create beautiful and rich itineraries for their clients with the help of Travefy Professional!



Simpler, Faster, Tailored Itineraries

*"Travefy Professional is innovative, polished,
and progressive."*

- Scott Waldron, Founder - Gravitate Travel



Scott's Story

With over 30+ countries visited, Scott Waldron, founder of [Gravitate Travel](#), has a great deal of insight when it comes to crafting complete and memorable travel experiences. Gravitate Travel is on a mission to provide something better than just the average cookie cutter travel experience, which is why Travefy Professional was the perfect fit.

"Clients like Travefy's ease of use, uncomplicated, no ad's trying to sell them something, just clear concise travel details customized to their needs," says Scott.

Before Travefy, Gravitate Travel's itineraries were created on Microsoft Word, making the itinerary builder process a long one. "Creating custom professional itineraries in Word took forever. Now with Travefy, I just forward my confirmation to the unique

itinerary email and Travefy does the rest. I also like that ultimately I still have control to further customize, should I wish to tailor itineraries to each client's needs," added Scott.

Another one of Scott's favorite features is the messaging component of the Trip Plans app. "I want to be the first to know if they need something, like change a dinner reservation, add on a new tour. I don't want to leave money on the table," Scott says.

Gravitate Travel is not only providing an awesome itinerary experience, but Scott also shares that he is getting itineraries out quicker to clients and his clients also appreciate the clean cut look and feel of the itineraries.

These are just a few stories of how Travefy helps travel businesses every day... and makes them smile too.

We'd like you to meet the sidekick behind the heros of these stories.

Meet Travefy Professional. Create delightful customer experiences with simple tools for travel professionals and companies, like:

- Quick itinerary and quote builders
- Custom travel content management
- White-labeled trip planners
- Simple client-facing mobile apps



Learn more and try it out for yourself with a free trial:

[Travefy.com/Pro](https://travefy.com/Pro)