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Travefy Professional

Case Studies

Volume 3 | May 2016 Taylor & Co. Travel Hudl OWT Boutique Travel



# Creating Experiences to Last a Lifetime

"Travefy allows me to set up a dynamic, professional itinerary in a fraction of the time it took cutting and pasting from Word documents and PDF's."



- Miki Taylor, Founder - Taylor & Co. Travel

#### Miki's Story

<u>Taylor & Co Travel</u> is the premier travel agency offering exclusive "Taylored" allinclusive travel experiences specializing in corporate, luxury, destination weddings, honeymoons, family leisure, and more. When founder of Taylor & Co, Miki Taylor, first started using Travefy Professional in October 2015, she was looking for an easy platform to create proposals and quotes for clients.

Miki says, "I was tired of wasting time using customized Word templates and updating PDF documents to create a dynamic presentation for my clients when I sent them a quote. I wanted something to make them feel like they were actually at the destination."

"The time that I save in a day utilizing Travefy allows me to work on other aspects of my business such as social media marketing, sales, and client follow ups. It's amazing how much more I can get accomplished in a day now," raves Miki. When one of Miki's received their Travefy itinerary for Cape Town, Africa, they sent an email back that said, "This is the best way I have ever received trip details!"

Miki says, "Recommending Travefy is easy, it's a platform that allows you to be efficient while creating dynamic, professional quotes for your clients, easily track conversations with any planning adjustments and turn that quote into an interactive itinerary after the trip is booked."

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## Corporate Travel Simplified

"Travefy Professional allows me to bring all of the confirmations into one place, which makes it much easier on the traveler."

- Brandon Gries, Event & Travel Coordinator - Hudl

#### Brandon's Story

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Brandon Gries is the travel coordinator for Hudl, an online sports video editing company with five primary offices worldwide and over 450 employees. With so many offices and employees, Brandon needed a way to easily coordinate office-to-office travel for remote employees, company retreats, sport clinics, conventions, and more.

Brandon began using Travefy in 2014, "I needed an automated itinerary tool to organize a huge amount of trade show and clinic travel." Brandon says, "I was previously manually typing out itineraries. I had quick parts saved or would use old emails with similar trips, but it was still very time consuming."

With Travefy Professional, Brandon found relief in quickly adding information to itineraries by utilizing the email confirmation forwarding feature. "Manually typing out flight and hotel confirmations was a major headache," Brandon says.

Travefy helps keep Brandon and Hudl organized, details and connected. **"I would** recommend Travefy because I like to pull together all the different aspects of a trip and get them into one place. We book through Concur (via our travel agent), but most of our lodging is booked directly with the hotel or Airbnb. Travefy Professional allows me to bring all the confirmations into one place, which makes it much easier on the traveler."

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## Delivering Elegant and Modern Itineraries

"Travefy is easy to manage and create itineraries, modern, and led my agency to the next level."

- Danilo Fiorani, Founder - OWT Boutique Travel



#### Danilo's Story

<u>OWT Boutique Travel</u> is a high-end travel agency catering to a select list of upscale clientele interested in premium, tailored travel. Founder, Danilo Fiorani, needed a way to create beautiful and professional itineraries to reflect OWT Boutique Travel's superior travel experiences and vacation packages.

"[What led me to Travefy] was that it was very useful to me and my clients, modern, easy to manage and create itineraries, and led my agency to the next level online," Danilo says. OWT Boutique Travel's specialities includes multiple excursions, ranging from tasteful, elegant, honeymoons to adrenaline filled adventures. Danilo's favorite feature of Travefy is the drag-anddrop interface, which makes it easy for him to shift events and days around in each itinerary to accommodate every client's needs and for quick itinerary updates.

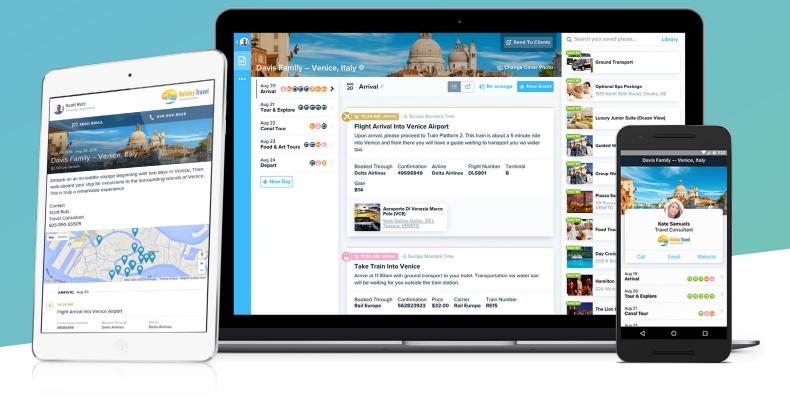
Since Danilo began using Travefy in March 2016, Danilo and his team at OWT Boutique Travel has found Travefy to fit their needs by it's **"simplicity, friendly interface, and modern look."** 

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These are just a few stories of how Travefy helps travel businesses every day... and makes them smile too.

We'd like you to meet the sidekick behind the heros of these stories. **Meet Travefy Professional**. Create delightful customer experiences with simple tools for travel professionals and companies, like:

- Quick itinerary and quote builders
- White-labeled trip planners
- Custom travel content management
- Simple client-facing mobile apps



Learn more and try it out for yourself with a free trial:

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