



Travefy Professional

Case Studies

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Nomad America

Italy4Real

Wantder Travel Group



Custom Itineraries in Costa Rica

"My Gross-National-Happiness Index while working on itineraries has risen by 92%."

- Fabio Perrone, Founder - Nomad America



Fabio's Story

Nomad America Adventures in Costa Rica specializes in 4x4 camping trips getting off the beaten path and exploring like a true local. Nomad America's trips include awesome 4x4's with rooftop tents and full camping equipment, along with a free personalized itinerary.

Before Travefy, those personalized itineraries took more time than Fabio wanted and were very repetitive with time-consuming work for each itinerary made. "I was looking for something like Travefy to save time. The fact that the itinerary is also attractive to the consumer and easy to use makes it great. Travefy let me save time with each "personalized" itinerary we make for our customers. Now we have a beautiful way to present all of the trip information to customers with a simple drag and drop system," says Fabio.

With Travefy, "the communication between me and my clients is much easier and it is easier to let them know about each specific place, spot, location, and for them to understand it, instead of a written explanation. Now we have maps, images, lists, and so much more!"

With all of the simplicity and excitement that Travefy has brought Nomad America Adventures, Fabio's absolute favorite part of using Travefy is **"being able to copy an existing itinerary and slightly modify it, creating something completely new."**

Using Travefy has left Fabio happier and his customers happier as well, "My Gross-National-Happiness Index while working on itineraries has risen by 92%."



Impressing Clients In Less Time

"We think our sales conversion has increased since Travefy, as we are saving a lot of time."

- Rem Malloy, Co-Founder - Italy4Real & Travel4Real



Rem and Deborah's Story

Mother and son duo, Deborah and Rem, founded Italy4Real and Travel4Real in 1995—both being dedicated treasure troves of information, services, and solutions for any travel need. Each brand offers completely customizable travel solutions, escorted tours, and detailed information to research the perfect trip for all of Western Europe.

However, the team faced a big problem: organizing and sharing the trip itinerary and information was time-consuming and hard. "We were frustrated in using several different software programs, word processing formula spreadsheets, and number spreadsheets to create our client's itineraries and lost time in creating good looking itineraries," said Rem.

That's when Rem discovered Travefy! "Travefy is very user friendly and intuitive, it provided all of the details I needed to create

great itineraries." Another bonus for Deborah and Rem was the ability to offer professional looking itineraries anywhere and on any platform. "I love the ability to share the itinerary with my clients and have them view it on any device or desktop PC they have, as well as anywhere in the world they might be."

"Our customers rave about how great the itineraries look compared to before we found Travefy."

A beautiful itinerary isn't all that has graced the mother and son travel team with either... "We think our sales conversion has increased since Travefy as we are saving a lot of time."

"I would recommend Travefy to any travel professional looking to impress their clients and close more travel business."

Custom Experiences Delivered

*"No matter what your computer literacy is,
you will find Travefy easy and intuitive."*

- Ross Avenell, Co-Founder - Wander Travel Group



Devon and Ross' Story

In September 2015, established travel industry professionals Devon McCrum and Ross Avenell combined forces and founded Wander Travel Group—a customer-driven Canadian travel organization. Wander's three cornerstone travel products include experience travel, event planning, and non-profit fundraising travel. As a member of Nexion Canada, they weren't provided with an itinerary building tool that could help them build professional itineraries.

A year after launching their travel business, Ross and Devon discovered Travefy. "We were looking for something professional to provide our clients with. We help supply non-profits with trip packages to use in auctions, and when the winners of the auction were ready to plan their trip, we needed those itineraries to look professional."

Travefy not only fit their itinerary needs, but also saved them in labor time. "There was a lack of appropriate software to build

professional looking itineraries, also very time consuming. The thing I love about Travefy is the confirmation email parsing. It really saves me a lot of time," said Devon.

Before Travefy, it was all spreadsheets for the Wander Travel team. "It was extremely time consuming and caused room for errors— it was easy to miss the attention to detail with dates and typos."

This is what makes the confirmation email parsing the Wander Travel team's favorite feature. "Now, when I forward a confirmation to Travefy, it's 99.9% accurate," says Devon.

When asked how Wander Travel Group has changed and evolved since using Travefy, Devon says, **"It saves time, looks professional, and easy to use. No matter what your computer literacy is, you will find Travefy easy and intuitive."**

"What I love about Travefy is that it's an organization that is very proactive and open to genuine feedback. It's nice to work with like-minded, proactive companies that offer many tools and services to help your business."

These are just a few stories of how Travefy helps travel businesses every day... and makes them smile too.

We'd like you to meet the sidekick behind the heros of these stories.

Meet Travefy Professional. Create delightful customer experiences with simple tools for travel professionals and companies, like:

- Quick itinerary and quote builders
- Custom travel content management
- White-labeled trip planners
- Simple client-facing mobile apps



Learn more and try it out for yourself with a free trial:

[Travefy.com/Pro](https://travefy.com/Pro)