



Performance Indicators (Summary)

Date

Performance Metrics: How are you doing?

These are the core metrics that indicate the health of your business. More in depth data (e.g., time-series, multiple categories) should be added to the appendix as needed

	Data	Last Month	Current Month	Change
Travefy Consumer	Unique Visitors	###	###	▲ ##.#X
	Travefy Accounts Cumulative	###	###	▲ ##.#X
	Monthly Active Account	###	###	▲ ##.#X
	Total User Engagements	###	###	▲ ##.#X
	Hotel Bookings Room Nights	###	###	▲ ##.#X
	Total Expenses Settled	\$###	\$###	▲ ##.#X
Travefy Pro	Pro Pipeline Demos & Discussions	###	###	▲ ##.#X
	Pro Contracts	###	###	▲ ##.#X

Monthly Progress: What are you doing?

This shares what you and your team are working on what you've accomplished during this reporting period.

Product Development

- **TBD New Features**

Sales & Marketing

- **Sales Channel 1 (Notes)**
- **Sales Channel 2 (Notes)**
- **Etc.**

Corporate

- **Cash Position: \$XXX in Bank (Z Months Cash on Hand)**
- **TBD updates including Team, Hiring/Firing, Intellectual Property**

Monthly Challenges: Any issues?

This is an opportunity raise any issues or challenges to get real time advice.

Challenge 1

- **Context:** What is the issue
- **How can the Board Member Help**

Challenge 2

- **Context:** What is the issue
- **How can the Board Member Help**